

DD/M&S

73-2515

19 June 1973

MEMORANDUM FOR: Executive Secretary, CIA Management Committee
FROM : Management Advisory Group
SUBJECT : Coordination of Agency Video Programs

1. The use of both black/white and color video technology as a basic method of communications and training within the Agency is on the increase and projections are that the demands for video applications will continue to rise. All Directorates, including the DCI, now use video systems in some phase of their operations.
2. MAG recognizes the potential that exists for the effective use of the video medium. However, MAG is concerned that the current and planned for use of video technology within the Agency is not sufficiently coordinated. The evident consequences of independent video program development is the current lack of equipment standardization and the inefficient use of facilities. A less obvious impact is the dilution of in-house expertise and, consequently, a diminuation of the requisite creative talents that are basic to the effective production and application of video technology.
3. It is clear to MAG that a consolidation of the programming and planning of this unique and somewhat expensive resource would reap the benefits normal to the consolidation of common-use assets. MAG is aware of several in-house Agency proposals which address this issue. MAG recommends that a focal point within the Agency be established to review and evaluate these and future proposals and that the resulting recommendations be made to the Management Advisory Committee for consideration. The existing Information Processing Staff might serve as a proper focal point.

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STATINTL

Approved For Release 2002/05/06 : CIA-RDP77-00389R000100400007-5

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